Priya Natarajan

Senior UX Designer

CONTACT

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priyanatarajan.design

SKILLS

Interaction design
●●●●●

User research
●●●●○

Design systems
●●●●●

Prototyping
●●●●○

Front-end basics
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LANGUAGES

English	Native
Tamil	Native
German	Conversational

CERTIFICATIONS

NN/g UX Certification, 2020

Google UX Design Certificate, 2018

PROFILE

Designer with 9 years of experience shaping digital products people enjoy using. I combine user research, interaction design and a hands-on approach to design systems, and I have led design for products used by more than two million people.

EXPERIENCE

Senior UX Designer

Fintrail 2021 to present

- Lead design for the mobile banking app, used by 2.3 million customers
- Built the design system now used by 6 product teams
- Raised the task success rate of account setup from 71% to 94%

UX Designer

Mapleworks Studio 2018 to 2021

- Designed and shipped 14 client products across health and retail
- Ran usability testing with more than 150 participants

Junior Designer

Pixelhouse 2016 to 2018

- Produced interface designs and prototypes for web and mobile projects

EDUCATION

MA, Interaction Design

Royal College of Art 2016

BA, Graphic Design

University of the Arts London 2014