Maria Fernandes

Principal Consultant, Supply Chain Transformation

01 PROFILE

Maria helps manufacturers and retailers redesign their supply chains for resilience and cost. She leads programs from diagnosis through to delivery, working side by side with operations teams, and is known for turning complex networks into plans that clients can run themselves.

02 CORE EXPERTISE

- Supply chain strategy and network design
- Demand planning and inventory optimization
- Warehouse and logistics operations
- Supplier risk and procurement transformation

03 SELECTED ENGAGEMENTS

European consumer electronics group

Manufacturing

Program lead 2025 to 2026

Redesigned the European distribution network from nine warehouses to five and introduced a single demand-planning process.

- Logistics cost down 18% in the first year
- Stock availability up from 91% to 97%

National grocery retailer

Retail

Workstream lead 2023 to 2024

Led the inventory workstream of a company-wide cost program covering 220 stores and 3 distribution centres.

- Inventory reduced by EUR 38 million
- Food waste down 22%

Regional pharmaceutical wholesaler

Healthcare

Advisor 2022

Built the supplier risk model and the contingency plan for 40 critical products.

- Single-source exposure cut from 31% to 9%

04 EDUCATION

MSc, Logistics and Supply Chain Erasmus University Rotterdam, 2010

BSc, Industrial Engineering University of Porto, 2008

AT A GLANCE

16
Years of experience

42
Engagements delivered

7
Industries served

3
Certifications

BASED IN
Rotterdam, Netherlands

AVAILABILITY
From January 2027

LANGUAGES
English, Portuguese, Dutch

DAY RATE
EUR 1,450

CERTIFICATIONS
CSCP, APICS
PMP, Project Management Institute
Lean Six Sigma Black Belt